How Content2Classroom Supported Carnegie Learning's Texas Open Resource Product

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Introduction

Carnegie Learning combines technology, curriculum, and instructional materials to offer high-quality learning experiences to K-12 students throughout the country. The company has delivered math instructional materials and software for 25 years. Carnegie Learning has leveraged its expertise to deliver student centered and personalized learning experiences in other content areas including World Languages and English Language Arts. Carnegie Learning initially partnered with Content2Classroom to leverage its CMS (content management system), also known as the Publisher Suite, and robust Curriculum mapping process, and then added Content2Classroom's digital curriculum platform to build and distribute interactive lessons for a Texas math product.

The Story of Carnegie

In 2020, Texas Education Agency (TEA) issued an RFP (Request for Proposal) calling for suppliers to deliver a digital math curriculum throughout Texas. The Texas Education Agency wanted to ensure that all students had a highly engaging and interactive learning experience, even if they were learning virtually. To accomplish this, Carnegie Learning needed to digitize its physical textbook lessons and PDF lessons into digital interactive experiences.

The Challenge

"We needed to deliver digital lessons, but we wanted to go beyond using static Google Slides. We needed an interactive solution that would foster student engagement and ensure teacher could clearly see how students were engaging in the math and demonstrating their understanding of mathematics concepts."

Carnegie Learning needed a digital solution that offered:

Interactivity
It was essential that the new platform allowed real-time and asynchronous interaction between students and teachers. The platform needed to support a wide variety of activity types and give teachers the ability to view student work and responses.

Reporting capabilities
The platform needed to include reports to meet Texas accountability requirements – at the State, District and School level.

Value beyond the pandemic
Carnegie Learning wanted to create a teacher and student experience for use in the classroom and in virtual settings, even beyond the pandemic distance learning period.

Why Carnegie Chose Content2Classroom

Prior to this project, Carnegie was already using Content2Classroom's curriculum mapping feature to create their signature pattern of pre-requisite, post-requisite, and lateral standard and skill connections for their math programs.

From the partnership, Carnegie knew that EvoText had a track record of continuous improvement in their platform. They reviewed C2C's Classroom Suite for teachers, students, and administrators and found that it would satisfy their needs within the required timeframe. Carnegie trusted EvoText's K-12 knowledge and technical expertise and knew they could provide a quality platform that would enable them to deliver their math curriculum within the tight deadlines.

The Solution

Content2Classroom provided Carnegie with the functionality to build out their interactive lessons, activities and assessments.

The platform also consisted of:
- SSO, SIS, and LMS integration for seamless implementation in more school districts
- Accountability features such as performance monitoring and standards-based reporting on performance and usage.
- Content alignment with Texas state standards
- Internal authoring tools for content creation
- Built-in differentiation capabilities for meeting the learning needs of students
- Technical writing to help Carnegie's team produce easy-to-understand training documents

The Results

"Content2Classroom gave us the quick-to-market solution that we needed to meet the Texas requirements. Now, we're integrating Content2Classroom into the Carnegie Learning environment so we can provide users with an even better experience."

The Classroom Suite was configured for Carnegie Learning and featured the first round of lessons within 3 weeks.

As a result, Carnegie was able to support hundreds of districts in Texas. They were able to deliver their Grade 6 through Algebra II math curricula as well as a summer school curriculum–a feat that would not have been possible without Content2Classroom.

Content2Classrom's ability to quickly respond to Carnegie Learning's feedback makes it possible for them to prioritize user needs and make improvements to the platform in a timely manner, leading to a greater level of end-user satisfaction.

The partnership between Content2Classroom and Carnegie Learning continues to evolve and has helped Carnegie develop new customer relationships in Texas.